### FORM D

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** UNIFORM LIMITED OFFERING EXEMPTION

OMB API	PROVAL
OMB Number:	3235-0076
Expires: Nove	ember 30, 2001

Estimated average burden hours per response . . . 16.00

SEC USE	ONLY				
Prefix Serial					
l 1	<b>!</b>				
DATE RE	CEIVED				
	1				

Name of Offering (Check if this is an amendment and name has changed, and indicate change.)	
Series A Preferred Stock and the underlying Common Stock issuable upon the conversion of suc	h Preferred Stock
File Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6)	ULOE
Type of Filing: New Filing Amendment	
A. BASIC IDENTIFICATION DATA	-
Enter the information requested about the issuer	-
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	
Authenticlick, Inc.	- 06049315
Address of Executive Offices (Number and Street, City, State, Zip Code)	'e)
5757 Wilshire Boulevard, Penthouse One, Los Angeles, CA 90036	323-330-0404
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business  Internet Traffic Scoring Services	PROCESSED
	POT 1 a same K
Type of Business Organization    corporation   limited partnership, already formed   o	ther (please specify):
business trust limited partnership, to be formed	THOMSON
Actual or Estimated Date of Incorporation or Organization:    Month   Year     0   8   0   5	Actual
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State:	Е
CN for Canada; FN for other foreign jurisdiction)	E

#### **GENERAL INSTRUCTIONS**

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

#### State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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		A. BASIC IDENTI	FICATION DATA							
<ul> <li>Enter the information requested for the following:</li> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> <li>Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;</li> <li>Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and</li> <li>Each general and managing partner of partnership issuers.</li> </ul>										
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner					
Full Name (Last name first, if individual)  Leonard, Michael										
Business or Residence Address (Number and Street, City, State, Zip Code) c/o Authenticlick, Inc. 5757 Wilshire Boulevard, Penthouse One, Los Angeles, CA 90036										
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner					
Full Name (Last name first, if Schnell, Jonah										
Business or Residence Addre 1900 Avenue of th	ss (Number and Stree Stars, Los Angel	eet, City, State, Zip Code) es, CA 90067								
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	☐ General and/or Managing Partner					
Full Name (Last name first, in Granville, Vincent Business or Residence Addre		reet, City, State, Zip Code)								
c/o Authenticlick,	Inc. 5757 Wilshir	e Boulevard, Penthouse (	One, Los Angeles, CA 900		General and/or					
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	Managing Partner					
Full Name (Last name first, i ITU Ventures II	I, LP									
Business or Residence Address 1900 Avenue of the										
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner					
Full Name (Last name first, i	I NM, LP									
Business or Residence Address 1900 Avenue of the	ess (Number and Stee Stars, Los Ange	reet, City, State, Zip Code les, CA 90067								
Check Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner					
Full Name (Last name first, i	f individual)									
Business or Residence Addre	ess (Number and St	reet, City, State, Zip Code	)							
Check Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner					
Full Name (Last name first,	f individual)									
Business or Residence Addre	ess (Number and St	reet, City, State, Zip Code	)							
	(Use blank	sheet, or copy and use ad	ditional copies of this shee	t, as necessary.)						

_					В	. INFOR	MATION A	ABOUT OF	FERING					
													Yes	No V
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?  Answer also in Appendix, Column 2, if filing under ULOE.									X					
												¢N/A		
2.	What i	is the min	imum inve	estment tha	at will be a	eccepted fro	om any indi	vidual?				\$ <u>14/A</u>	Vac	No.
2	Dog t	ha affarir	a narmit i	oint owne	rchin of a s	single unit?	)					•••••	Yes ⊠	No □
											or indirectl			
	comm a perse	ission or on to be list the t	similar ren listed is an name of th	nuneration associate e broker o	for solicited for solicited the decident of th	tation of pi or agent of If more th	urchasers in a broker or	dealer regi persons to	stered with be listed are	the SEC and	in the offer d/or with a s persons of	tate or		
Full			ne first, if i k Securiti		)									
Busi	ness or	r Residen	ce Address	s (Number	and Stree	t, City, Star	te, Zip Code	e)						
	1	800 Abb	ot Kinney	Boulevar	d, Suite B	, Venice, C	CA 90291	<u> </u>						
Nam	e of A	ssociated	Broker or	Dealer										
State	s in W	hich Pers	son Listed	Has Solici	ited or Inte	ends to Sol	icit Purchas	ers						
(C	heck "	'All State	s" or check	c individua	al States)								_	Il States
[ A	L]	[AK]	[AZ]	[AR]	<u>CA</u>	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[10	-
[1]	L]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[M	-
[M	T]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[ P A	_
[ R	I ]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[ P ]	<u> </u>
Full	Name	(Last nar	ne first, if	individual	)									
Busi	ness o	r Residen	ce Addres	s (Number	and Stree	t, City, Sta	te, Zip Cod	e)	· · · · · · · · · · · · · · · · · · ·					<u> </u>
Nan	ne of A	ssociated	Broker or	Dealer										
					·· <u></u>									
State	es in V	Vhich Per	son Listed	Has Solic	ited or Int	ends to Sol	icit Purchas	sers					$\Box$	.ll States
((	Check '	"All State	s" or checl	k individu:	al States)								_	
[ A	L]	[AK]	[AZ]	[AR]	[CA]	• -	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[1]	
[1		[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS] [OR]	[M [P	
- 7	IT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND] [WA]	[OH] [WV]	[OK] [WI]	[WY]	[P	-
	.I] ———	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[ ** * ]	[ ,, , ]			1
Full	Name	(Last na	me first, if	individual	1)									
Bus	iness c	r Resider	nce Addres	s (Numbe	r and Stree	et, City, Sta	ate, Zip Cod	e)						
Nan	ne of A	Associated	l Broker o	Dealer										
							licit Purcha							II Cerr
(Check "All States" or check individual States)								All States						
[ A	L]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[1]	
[ I	L]	[IN]	[ A I ]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[M	
[ N	(T)	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	_	A ]
f D	11	LSC1	[SD]	ITNI	[TX]	IUTI	[VT]	[VA]	[WA]	[WV]	[ W I ]	[WY]	[ P	ĸj

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box $\square$ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$0	\$0
	Equity	\$1,542,751	\$1,500,000
	Common Preferred Series A (including warrants)		
	Convertible Securities (including warrants)	\$See Above	\$See Above
	Partnership Interests	\$0	\$0
	Other (Specify)	\$0	\$0
	Total	\$1,542,751	\$1,500,000
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate
		Number Investors	Dollar Amount of Purchases
	Accredited Investors	2	\$1,500,000
	Non-accredited Investors	0	\$0
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		D. H. a. Amazont
	Type of offering	Type of Security	Dollar Amount Sold
	Rule 505	N/A	\$ N/A
	Regulation A	N/A	\$ N/A
	Rule 504	N/A	\$ N/A
	Total	N/A	\$ N/A
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees		<b>∑</b> \$35,000
	Accounting Fees		S
	Engineering Fees		S
	Sales Commissions (specify finder's fees separately)		S
	Other Expenses (identify)		S
	Total		S35,000

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

	C. OFFERING PRICE, N	UMBER OF INVESTORS, EXPENSES A	ND U	SE C	F PROCEEDS	S			
5.	<ul> <li>b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."</li> <li>5. Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an</li> </ul>						\$ <u>1,465,000</u>		
estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b. above.									
	asjanca g. v p				Payments to Officers, Directors, & Affiliates		Payments To Others		
	Salaries and fees			\$			\$		
	Purchase, rental or leasing and installation	on of machinery and equipment					\$		
	Construction or leasing of plant building	s and facilities		\$			\$		
	Acquisition of other business (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)						\$		
Repayment of indebtedness				\$			\$		
Working capital				\$		$\boxtimes$	\$1,465,000		
	Other (specify):				٠				
				\$			\$		
				\$	. ·		\$		
Total Payments Listed (column totals added)					$\boxtimes$	\$1,4	165,000		
		÷							
		D. FEDERAL SIGNATURE							
follo	issuer has duly caused this notice to be sign owing signature constitutes an undertaking by taff, the information furnished by the issuer to	the issuer to furnish to the U.S. Securities and	Excl	hange	Commission, u	i und	ler Rule 505, the written request of		
Issuer (Print or Type) Signature				Dat	e				
Aut	henticlick, Inc.	NA		Sep	otember 21, 200	)6			
Nan	ne or Signer (Print or Type)	Title of Signer (Print or Type)		•					
Michael Leonard President and Chief Executive Officer									

# ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)